



VISION

*A diverse, inclusive,
and thriving
community*

MISSION

*To empower, excite and inspire our
members by creating sustainable
opportunities and promoting a
contributing and thriving community.*

VALUES

*Diversity, Equity,
Growth, Bayanihan**

STRATEGIC INITIATIVES 2023-2025



**ADVANCE DIVERSITY,
INCLUSION AND EQUITY**

*Strengthen multicultural awareness and
support for diversity, inclusion and equity.*

- ❑ Raise awareness about the history and cultural heritage of Filipino-Americans.
- ❑ Promote diversity, inclusion and equity.
- ❑ Support a diverse workforce in the County of San Diego.



CULTIVATE THE BAYANIHAN SPIRIT
*Contribute to the community and build
partnerships to achieve common goals.*

- ❑ Engage members in community service and charitable efforts.
- ❑ Connect and collaborate with County of San Diego departments, Employee Resource Groups, and community-based organizations to achieve common goals.
- ❑ Support local Filipino-American students in their pursuit of higher education or career development.



**FOSTER PERSONAL
GROWTH AND WELLNESS**

*Promote and support professional development
and general wellness.*

- ❑ Create opportunities that support individuals' pursuit of advancement, achievement, and general wellness.
- ❑ Support the Live Well San Diego vision for a region that is Building Better Health, Living Safely, and Thriving.

**Bayanihan means community spirit in Filipino*



OPERATIONAL OBJECTIVES 2023-2025

ADVANCE DIVERSITY, INCLUSION AND EQUITY



- Create spaces to showcase the shared experiences and views of communities of color by hosting at least four *Embracing the World* events annually.
- Increase awareness about Filipino-Americans by celebrating and promoting the annual Philippine Independence Day and Filipino American History Month.
- Promote racial and cultural inclusion with a commitment to actively advocate for historically marginalized groups and the well-being of their communities.
- Promote the Filipino-American vote during elections.
- Support a diverse workforce in the County of San Diego by promoting job recruitments on social media on a weekly basis.

CULTIVATE THE BAYANIHAN SPIRIT



- Create opportunities for CSDFEA members to contribute to the community by coordinating four community service and/or charitable giving efforts annually and fundraising for the Larry Itliong Scholarship program annually.
- Support local Filipino-American students via the Larry Itliong Scholarship Program annually.
- Host at least one career development workshop in collaboration with local schools.
- Increase a sense of community within the County of San Diego by collaborating with other County Employee Resource Groups (ERGs) and County departments.
- Connect with four community-based organizations annually to achieve common goals.
- Establish an Auxiliary Board to support and sustain CSDFEA's efforts.

FOSTER PERSONAL GROWTH AND WELLNESS



- Support professional growth by hosting four professional development seminars / workshops annually and offering resume review and mock interview opportunities throughout the year.
- Support personal wellness by hosting four general wellness activities annually.
- Develop the leadership skills of CSDFEA Board of Directors and Auxiliary Board during their tenure.
- Advertise County of San Diego programs and resources that promote building better health, living safely, and thriving on social media.